



exhibition view - galeria nara roesler | new york, 2017











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ERROAQUATION ENTERIZATION PAULO BRUSCRY RECIFE/1972

The artist's Cemetery Art exhibition in 1971 was meant to memorialize the death of artistic autonomy under state censorship while tacitly reflecting on the deaths of political activists. However, when the exhibition was prevented by authorities, the artist organized a funeral, which involved all aspects of Brazilian funerary rites, including a funeral procession through the streets of Recife with Bruscky at the head of the advancing mourners. Naturally, the procession was also eventually curbed by authorities.

Following this line of thought, in 1972 Bruscky set a coffin inscribed with the word ARTE (art) afloat in the waters of the Rio Capiberibe, an action they termed Burial At Sea I. The coffin's movement along the river's current, caused commotion until retrieved by the Fire Brigade. During the military regime in Brazil, officials often released the bodies of their executed victims into waterways, an important point of reference for this action.

burial at sea, 1972 action, project on paper, photographs and artist book 15,5 x 11 cm (project), 11 photographs of 9 x 13 cm each, 12 x 18,5 cm (artist book), 1 photograph of 23 x 15 cm 6 x 4.3 in (project), 11 photographs of 3.5 x 5.1 in each, 4.7 x 7.3 in (artist book), 1 photograph of 9 x 6 in



cemetery art, 1971 digital edition of Super 8 film, 3 vintage photographs, artist book, performance documentation - total of 32 items variable dimensions













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cemetery art, 1971 (continued) digital edition of Super 8 film, 3 vintage photographs, artist book, performance documentation - total of 32 items variable dimensions



A FAMÍLIA BRUSCKY CONVIDA PARA O ENTÉRRO DA EXPOSI-CÃO DO SEU QUERIDO FILHO, PRIMO, IRMÃO, NETO, E AMIGO PAULO BRUSCKY, A REALIZAR-SE NO DIA 16/10/1971. O FÉRE-TRO SAIRÁ DA GALERIA DA EMPETUR, AVENIDA CONDE DA BOA VISTA 785, EM DIRECÃO AO ATÉRRO DA RUA DA AU-RORA, ONDE SERÀ SEPULTADO ÀS 10 HORAS.

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cemetery art, 1971 (continued) digital edition of Super 8 film, 3 vintage photographs, artist book, performance documentation - total of 32 items variable dimensions



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cemetery art, 1971 (continued) digital edition of Super 8 film, 3 vintage photographs, artist book, performance documentation - total of 32 items variable dimensions

During the opening of the 57th International Art Exhibition - La Biennale di Venezia, Paulo Bruscky will realize a performance originally conceived for the 30th Paraná Art Salon in 1973. The original project was described in a telegram, or Telex, sent in 1973 to the Salon and consisted of the performance of the random rearrangement and pilling of crates used to pack the works sent to the exhibiting institution.

The original Telex included a total of three proposals and pioneered the use of telegram as art media. ARTE SE EMBALA COMO SE QUER (ART IS PACKAGED ANYWAY YOU LIKE IT) was written in the first proposal, which did not come to fruition because the Salon chose to exhibit the telegram instead. By then, Bruscky was already a part of the international Mail Art movement, engaged in deeply conceptual work. By challenging dichotomous concepts such as interior vs. exterior, appearance vs. meaning, "content" of the artwork vs. "readings" made by the general public, this project approaches ideas central to the practice of exhibiting artwork.

Art is packaged any way you like it, 1973/2017 performance, original telex (1973), garments (2017), registration video (2017) 34, 3 x 20,8 cm (telex) 13,5 x 8 in (telex)



"Before we are born, we have two tongues. During a time when we are in the maternal womb, the tongue exists in our mouth as two organs and not just one: the right half and the left half. These halves are joined by a midline, which we can perceive in our tongue today as a ligature, a scratch, a small groove to delimit the center of the organ. The two halves come together and form our unique tongue, but every old half continues to rely on its own bundle of nerves and they communicate with our independent brain. Show me your tongue and I'll tell you who you are". (Paulo Bruscky, 1996)

In Linguistic Poem (carried out in 1988, 1996, 2015, 2016 and upcoming performance in 2017 at La Biennale di Venezia), Bruscky stamps colors with his tongue on a blank canvas, generating a random visual composition. As the artist suggests, "This performance action has a relation with my trajectory to deal with the semi/optical question of the language [língua/gem], constant presence in my works, like LógicAcaso, Palarva, Vervendo, Cópia Conforma Original, among many others."

On May 12, the artist will present Linguistic Poem at Tavola Aperta in Venice, as part of the 57th Art International Exhibition - La Biennale di Venezia, during which he will produce stamps using his tongue.

linguistic poem, 1988 / 1996 / 2015 / 2016 / 2017 action, original project (1988), visual poems (1996, 2015 and 2017) variable dimensions

LINCURST POEN Martin <td

BIENNALE ARTE 2017

PERFORMANCE LINGUISTIC POEM

PAULO BRUSCKY VENEZA, 11.05.2017

linguistic poem: venice biennale, 1988 / 1996 / 2015 / 2016 / 2017 ballpoint pen and typewriting on paper 21 x 29,7 cm







me with myself, 1978 action, artist book, 3 vintage photographs 17,4 x 12,4 cm and 40 x 60 cm each 6.9 x 4.9 in and 15.7 x 23.6 in

Bruscky's experiments with means of communication and transmission led him to experiment with Xerox machines, x-rays, radiographs, electroencephalograms and fax art. Intrigued by the potentiality of the Xerox machine, the artist diverted photocopiers to create not only multiple copies, but also distortions, superimpositions, and other effects caused by chance during spontaneous encounters between artist and machine. Bruscky's playful engagement with the subjectivity of authorship created by the process, becomes evident when he confronts his xerographic alter ego, exploring a "photolanguage" to document the encounter, resulting in Me with Myself, 1978. From these investigations emerged Xeroperformance (carried out in 1977, 1980, 1982, 2013, 2016 and upcoming workshop in 2017 at Americas Society, NY), in which the artist's physicality is a component in his artwork as he records his bodily gestures on the glass plate of a copier. In addition to Me with Myself and Xeroperformance, the exhibition also illustrates Bruscky's firsts experiments with the Xerox machine.

On May 24, 2017, the artist invites the audience to take part in a Xeroperformance at the Americas Society, an experimental workshop of co-authorship with machines. As Bruscky says, "xeroxart is the recording of the mo(ve)ment. I always thank the machine for its creativity".



xeroperformance, 1977 / 1980 / 1982 / 2013 / 2016 / 2017 action, edition of Super 8mm film on video (2/5), photographs, xerographys and artist book variable dimensions



photocopy experiments from left to right:

art, 1979 xerography 33 x 21,8 cm 13 x 8.9 in

artist proof, 1978 xerography 30,5 x 20,5 cm 12 x 8 in

xerography experiments top row from left to right:

velotraste II, 1980 xerography 31 x 21 cm

12 x 8.3 in **velotraste III**, 1980 xerography

31 X 21 cm 12 X 8.3 in

exercise III, 1979 xerography 33 x 21,8 cm 13 x 8.6 in

xerography experiments bottom row from left to right:

diagnóstico de fotoreceptor I, 1995 xerography 33 × 21 cm 13 x 8.3 in

paginAção , 1977 xerography 33 x 21 cm

study I, 1978 xerography 33 x 21 cm



















classified artwork: marcel duchamp, 1984 newspaper ad 55 x 32 cm



classified art: project of reflex photocopy machine for artists, 1984 newspaper ad 58 x 21 cm

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classified art: landscape, 2011 newspaper ad 57 x 32 cm



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classified art: silhouette II, 2012 newspaper ad 55 x 32 cm

upcoming exhibitions:

57th International Art Exhibition - La Biennale di Venezia, Viva Arte Viva Curated by Christine Macel Arsenale, Venice, Italy - group show May 13 - Nov 26, 2017

Xeroperformance The Americas Society, New York, USA - workshop May 24, 2017

Copyart: Experimental Printmaking in Brazil, 1970 - 1990s Curated by Erin Aldana Pacific Standard Time LA University of San Diego, University Galleries, San Diego, USA - group show Sept, 2017 - Jan, 2018

ongoing exhibitions:

Sugar and Speed Curated by Stephanie Hessler MAMAM, Recife, Brazil - group show March 22 - May 28, 2017

click here to see Paulo Bruscky's portfolio

Paulo Bruscky was born in 1949 in Recife, where he lives and works. A pioneer of Xerox art, mail, and fax art, Bruscky emerged on the Brazilian art scene in the late 1960s, one of the nation's darkest periods of state political oppression. Despite the harsh political climate, he resisted authoritarian structures, staging happenings and interventions and pushing the boundaries of experimentation through the employment of humor and wordplay. As the artist himself states, he never asked the government for permission to make his art, even when this led to imprisonment; and although many of his projects won important competitions, they almost always were censored. Known for his active involvement in the international mail art movement and for the dynamic relationships he forged with international artists, including those in the Fluxus and Gutai, Bruscky has always been an artist in communication with the world. From the early urban interventions challenging the role of art within an authoritarian military government, to highly experimental works using medical, communication and reproduction technologies, Bruscky occupies a formidable place in Brazilian art history.



paulo bruscky galeria nara roesler | new york

exhibition may 2nd - june 24th, 2017 mon - sat > 10 - 6pm

ny@nararoesler.com.br www.nararoesler.com.br

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